

Diana Campanella Schow
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EDUCATION

- ◆ **PhD – Division of Physical Activity and Public Health** – Institute of Sport Science and Sport, Friedrich Alexander University, Erlangen, Germany, 2017
(Capacity building in physical activity promoting organizations: a qualitative assessment of change in a European Union funded implementation project)
- ◆ **Master of Health Education** - Idaho State University, Pocatello, Idaho, 2011
- ◆ **Master of Arts** - Cultural Anthropology, Idaho State University, Pocatello, Idaho, 2003
- ◆ **Bachelor of Science** -Mass Communications/Public Relations, University of Utah, Salt Lake City, Utah June, 1992

LANGUAGES

English, basic Spanish, basic German

SKILLS

I complete mixed-methods action research projects to improve health status, social justice and wellness of rural individuals, communities and organizations.

Research and Academic Agenda

Community-Based Participatory Research
Qualitative Data Gathering
Qualitative Data Analysis
Mixed-Methods Collaborative Design
Publication

Rural Populations
Literature Review
Chronic Disease Prevention
Wellness and Physical Activity Promotion
Global/International Health

Public Health and Social Services Programs

Development (Vision/Mission)
Coalition Building (Policy)
Funded Proposals
Implementation (Objectives)
Curriculum Development
Case Management
Administration (Tasks)

Training
Needs Assessment
Evaluation (Process and Outcome)
Crisis Management
Employee/volunteer Management
Group Facilitation
Feasibility Studies

COURSE INSTRUCTION

- Idaho State University, Department of Anthropology, Honors, Community & Public Health
 - Behavior Change Theory and Applications MPH/MHE 6660 (Fall 2018)
 - MPH Project Advisor MPH 6651 (Fall 2018)
 - Anthropology of Global Health 4407/5507 – 2017 (online)
 - Honors – Happiness in the Modern World 3391 - 2018
 - People/Cultures of Europe 2237 – 2016- present
 - Clinical/Medical Anthropology 409/509 -2006
- Friedrich Alexander University, Physical Activity and Health Cohort MA Program
 - Introduction to Public Health - 2013-2014 (combined online and in-class)
 - International Public Health - 2013-2014 (combined online and in-class)
 - Cooperative Planning/Community-Based Participatory Research - 2014
 - Qualitative Research Theory and Methods (Institutional Floater – 2014)

WORK EXPERIENCE

2018 - Present - **Visiting Assistant Professor** – *Department of Community and Public Health, Idaho State University* – I am responsible for instruction of Master's level courses, advising Master's student projects, research and community service. Current projects include a scoping review of Idaho community needs assessments and advancement and development of Southeast Idaho Area Health Education Center.

2018 **Director** – *Southeast Idaho Area Health Education Center (AHEC)* – I directed all activities associated with recruitment and retention of health professionals in rural and underserved communities in southeast Idaho.

2016 **Adjunct Lecturer** – *Idaho State University, Department of Anthropology* – I currently teach People/Cultures of Europe and Anthropology of Global Health.

2011-2015 **Research Associate** – *Friedrich-Alexander University, Erlangen, Germany* – Projects: 1) WHO European Strategy for Physical Activity Scoping Review, 2) Global Policymaking Study in Health Promotion and 3) MOVE as an Investment for Health (physical activity promotion in 13 European countries) – I conducted qualitative research, coordinated grant proposal development, taught Introduction to Public Health and International Public Health and wrote and edited publications.

2012 **Co-founder Crescendos Alliance** – Crescendos Alliance is a 501©3 organization working in rural Peru to overcome barriers to health care (e.g. geographic, cultural, socioeconomic, organizational and linguistic obstacles). The Crescendos team is committed to improving health care services by increasing the capacity of local practitioners.

2010- 2011 **Student Research Coordinator** – *Idaho Condor Humanitarian Services (ICHS)/Idaho State University* – I coordinated the development and implementation of a community-based participatory research project for the purpose of improving ICHS medical interventions in remote Peruvian villages.

2007 – 2011 **Grant/Sponsored Programs Specialist** - *Idaho State University, Office of Sponsored Programs* – I assisted faculty members with research development through training, conceptualizing programs, locating funding sources, interpreting guidelines, submitting proposals and facilitating policy/ethics-related compliance.

2006 – 2007 **Resources and Services Navigator** - *Idaho Department of Health and Welfare (IDHW)* – I provided crisis intervention services (in-office and home-based) to underserved individuals in southeastern Idaho, and I coordinated efforts to strengthen relationships between IDHW and the Shoshone-Bannock Tribes in southeast Idaho.

Spring 2006 **Adjunct Faculty** - *Idaho State University, Department of Anthropology* – I instructed Clinical/Medical Anthropology 409/509.

2002 – 2006 **Coordinator** - *Hispanic Health Projects, Dept. of Anthropology, Idaho State University* – I coordinated the implementation of direct women's health, diabetes prevention, and domestic violence prevention services for Hispanic agricultural workers in southeast Idaho utilizing a community-based participatory research model.

2002 – 2003 **Ethnographic Researcher** - *Partners for Prosperity* - I completed, transcribed and analyzed ethnographic interviews with persons who considered themselves to be experiencing poverty.

2001 – 2005 **Anthropologist - Ethnographic Researcher/Curriculum Development Coordinator - Family Services Alliance of Southeast Idaho** – Utilizing the community-based participatory research model, I developed a culturally appropriate domestic violence curriculum and service model for the Hispanic community in American Falls, Idaho. I collaborated on the proposal which funded this effort and succeeded in establishing a domestic violence shelter in the town.

2001 – 2002 **Teaching Assistant -Idaho State University, Department of Anthropology** – I assisted with teaching and grading for linguistics and cultural anthropology courses.

1999 - 2001 **Director & Services Coordinator Domestic Violence/Sexual Assault Program - Family Services Alliance of Southeast Idaho** - I managed a seven-person staff and 11 volunteers. I oversaw program operations from crisis-intervention to shelter services to long-term case planning. I facilitated support groups and was responsible for public relations and community education.

1999 - 2000 **After-School Program Coordinator - Girl Scouts of Silver Sage/Flamingo Trailer Park** Pocatello, Idaho - I developed and implemented after school activities with a low-income population of grade school children in Bannock County, Idaho.

1997 – 1998 **Community Social Worker I - Intervention Unit - Dept. of Public Health and Human Services, State of Montana** - I assessed the needs of children and families, determined best suitable placements for children, facilitated family efforts to achieve reunification, provided testimony in court, prepared court documents, designed outcome-oriented treatment plans, investigated referrals of child abuse and neglect, worked cooperatively with community agencies, and assisted in police investigations related to child endangerment and partner and family member assault.

1994 - 1997 **Family Support Associate (Family Based Services) & Coordinator (Families First Partnership) - Butte Community Coordinated Child Care** - I designed, funded, implemented and supervised a strengths-based child abuse and neglect prevention program. I was responsible for marketing and promotion of early childhood education for child care providers in Butte-Silver Bow County, Montana.

1992 – 1994 **Co-Director, Butte/Anaconda Labor History Park Project - Volunteers in Service To America (VISTA)** - This research-based project engaged state and national agencies in the development of an historic labor history park in Butte and Anaconda, Montana. Tasks included historic documents research, local and national publicity campaigns, article writing, fund raising, feasibility studies, and historic landmark designation and promotion of local landmarks through tours and sign projects.

1993 – 1994 **Researcher - Southwestern Montana Arts Council** - I located, referenced and entered more than 3,000 entries into a database designed to consolidate historic, performing, visual and written art-related events in southwest Montana.

1990 – 1991 **Research Assistant - University of Utah, Department of Education** - I compiled Utah educational information in relation to Mormon and Masonic conflicts throughout the 1800s. Compiled research was printed in two magazine articles and one book.

GRANT AWARDS

- ERASMUS + Program/Sport Action (European Commission) – Agreement Number 2014-3140/021-001 0 IMPALAnet – Implementation of European Guidelines for Physical Activity Infrastructures – 450,997.03 Euro
- Capital4Health – Capabilities for Active Lifestyles Through Interactive Knowledge to Action – (German Federal Ministry of Research and Education) - 2015-2018, FKZ 01EL1421A

(Qualitative research design and consultation for seven sub-projects/English writer and editor) – 1.2 million Euro

- Idaho State University Graduate Student Research Council - 2011, \$1,500
- Idaho Dept. of Health and Welfare Rural Health Care Access Program - 2005, \$60,000
- RYKA Women's Sports Foundation – 2004, \$5,000
- Americorps VISTA, Health Promotion Program Development - 2004, \$29,000
- WIN the Rockies, Body-Image Classes for Hispanic Women – 2004, \$2,700
- Office of Justice, Violence Against Women (collaborative) -2000, \$256,000.00
- Idaho Council on Domestic Violence – 2000, \$11,500.00
- Idaho Council on Domestic Violence – 2000, \$110,000.00
- United Way of Southeast Idaho – 1999, \$58,000.00
- State of Montana, Families First Partnership, Montana Department of Public Health and Human Services Home-Visiting Program – 1996, \$65,000.00

PUBLICATIONS

- **Campanella Schow, D.** (2018) Capacity building in physical activity promoting organizations: a qualitative assessment of change in a European Union funded implementation project. Doctoral Dissertation. Retrieve from: <https://opus4.kobv.de/opus4-fau/oai/container/index/docId/9063>
- Rütten, A., **Schow, D.**, Breda, J. et al. (2016) Three types of scientific evidence to inform physical activity policy: results from a comparative scoping review. *Int J Public Health* 61(553), doi:10.1007/s00038-016-0807-y
- Cartwright E.; **Schow D.** (2016) Anthropological Perspectives on Participation in CBPR: Insights from the Water Project, Maras, Peru. *Qualitative Health Research*, 26 (1) , pp. 136-140.
- Rütten, A.; Abu-Omar, K.; Gelius, P.; **Schow, D.** (2013). Physical inactivity as a policy problem: applying a concept from policy analysis to a public health issue. *Health Research Policy and Systems* 11, 1-9; doi:10.1186/1478-4505-11-9
- Frahsa, A.; Rutten, A.; Roeger, U.; Abu-Omar, K.; **Schow, D.** (2012). Enabling the powerful? Participatory action research with local policymakers and professionals for physical activity promotion with women in difficult life situations, Health Promotion International; doi: 10.1093/heapro/das050
- **Schow, D.** (2006). The Culture of Domestic Violence Advocacy: Values of Equality/Behaviors of Control, Women's Health: New Frontiers in Advocacy & Social Justice Research and simultaneous printing in *Women & Health*, Vol. 43, No. 4
- Cartwright, E.; **Schow, D.**, Herrera, S., Lora, Y., Mendez, M., Mitchell, D., Pedroza, E., Pedroza, L., Trejo, A. (2006). Using Participatory Research to Build an Effective Type 2 Diabetes Intervention: The Process of Advocacy Among Female Hispanic Farmworkers and Their Families in Southeast Idaho, Women's Health: New Frontiers in Advocacy & Social Justice Research and simultaneous printing in *Women & Health*, Vol. 43, No. 4
- Cartwright, E., **Schow, D.**, Mitchell, D. (2004). Did We Say Salsa Aerobics Works?, Anthropology News, Summer 2004
- Cartwright. E. and **Campanella Schow, D.** (2004). Why Salsa Aerobics Works, Newline, National Center for Farmworker Health, Newsletter
- **Campanella Schow, D.**, (2003). The Meaning of Respect/Respeto between Male and Female Hispanic Partners in Southeast Idaho: Dominant Discourse and the Creation of Habitus. Master's Thesis, Department of Anthropology, Idaho State University, 2003
- **Campanella, D.** (1994). Lifestyles and Disasters, Historic Sign Project, Butte Labor History Project, National Register of Historic Places – Bluebird Mine Site, Butte, Montana, 1994
- Buchanan, F.S. (**Campanella, D.** - Research Assistant) (1996). Culture, Clash and Accommodation: Public Schooling in Salt Lake City, 1890-1994, Smith Research Associates, Salt Lake City, Utah, 1996
- Buchanan, F.S. (**Campanella, D.** - Research Assistant) (1993) Masons and Mormons: Released –Time Politics in Salt Lake City, 1930-1956, Journal of Mormon History, Vol. 19, No. 1

PRESENTATIONS

- **WHO European Strategy for Physical Activity Scoping Review** – Research Subcommittee methodology – Copenhagen, Denmark, November, 2014
- **WHO European Strategy for Physical Activity Scoping Review** – Research Subcommittee Proposal – Zurich, Switzerland, August, 2014
- **Capacity Building Among Physical Activity Promoting Organizations** – MOVE Final Workshop, Copenhagen Denmark, February 2014
- **HyperResearch Interactive Workshop** - Encounters and Engagements. Creating a new agenda for medical anthropology, Society for Medical Anthropology and the European Association of Social Anthropologists joint conference, Tarragona, Spain, 2013
- **Capacity Building Among Physical Activity Promoting Organizations – MOVE Workshop**, Friedrich Alexander University, Erlangen – Nuremberg, September 2012
- **Community-Based Participatory Research Practices in Kacllaraccay, Peru: Initial Findings and Recommendations** – Idaho State University, Idaho Condor Humanitarian Services Forum, April, 2011
- **Finding and Applying for Funding** - Idaho State University, 2008-present
- **Resources and Services Navigation: Connecting with Clients** –Idaho Department of Health and Welfare, ID, 2006-2007
- **Interviewing in the Field/Community-Based Participatory Research Practices** - National Center for Farmworker Health, South Padre Island, TX, Nov., 2005
- **We Ate Dessert and Talked About Fat: Type II Diabetes Prevention among Female Hispanics in southeast, Idaho** - Idaho State University, Kasiska Health Sciences Research Day, April 2005
- **Professionalizing Domestic Violence Advocacy Through Research and Collaboration** - Family Violence Prevention Fund, Boston, MA, Oct., 2004
- **Responses to Domestic Violence in Rural Southeast Idaho: Post 9-11** - Society for Applied Anthropology, Dallas, TX, May 2004
- **Cultural Competency and Health Education** - Idaho State University Institute of Rural Health, Nov. 2003
- **Culture and Medicine: Diversity, Awareness and Competency** - Southeastern District Health Department, Pocatello, ID, June 2003
- **The Meaning of Respect (Respeto) and Its Connection to Domestic Violence** - Society for Applied Anthropology, Portland, OR, May 2003
- **Respect (Respeto) Various Meanings of an Important Word** -National Center for Farmworker Health, *Poster Session* - New Orleans, LA, Oct. 2002
- **What's in a Word? Successful Bi-cultural programming through careful translation** – Praxis International, Rural Routes to Women's Safety, Duluth, MN, Aug. 2002
- **Cultural Competency for Law Enforcement in Southeast Idaho** – Police Department, Pocatello, ID, Sept. 2002
- **Domestic Violence & Health Care** - Idaho State University, Nursing Program, Dec. 2000 and March 2001
- **Domestic Violence Advocacy Training** - Family Services Alliance of Southeast Idaho and Police Department, Pocatello, ID, 1999-2001
- **Issues of Family Violence for Students: High School and Middle School** - School District 25 (In conjunction with Family Services Alliance of Southeast Idaho and Pocatello Police Department), Pocatello, ID, 1999-2001

TASK FORCE, BOARD MEMBERSHIPS & PROFESSIONAL AFFILIATIONS

- Founder/Member – Southeast Idaho Area Health Education Center, Community and Provider Advisory Board - 2018
- Founder/Member – Southeast Idaho Area Health Education Center, Education and Workforce Advisory Board - 2018
- Member – WHO European Strategy for PA, Research Sub-committee - 2014
- Member – Global Health Policymaking Study Consortium, European Union – 2011-2013
- Member – National Council of University Research Administrators, 2007-2012
- Board Member - Idaho State University Professional Women, Pocatello, ID, 2008 - 2010
- Member - Fort Hall Domestic Violence Prevention Coalition, Fort Hall, ID, 2006
- Vice President & Member - Great Rift Rural Health Network, Southeast Idaho, 2003-2011
- Secretary – Bannock County Domestic Violence/Sexual Assault Task Force, Pocatello, ID, 2000-2001
- Member - Butte Adolescent Alcohol and Drug Use Prevention Coalition, Butte, MT, 1998
- Member - Safe Space Domestic Violence Prevention Task Force, Butte, MT, 1997-1998
- Member - Butte Cares-Adolescent/Teen Drug and Alcohol Prevention Task Force, Butte, MT, 1997
- Member - SW Montana District Health Department, Maternal/Child Health Task Force, Butte, MT, 1997-1998

NEWS ARTICLES, NEWSLETTERS, BROCHURES AND CAMPAIGNS

- Southeast Idaho Area Health Education Center – AHEC Scholars Program - Branding, Marketing and Recruitment - 2018
- Southeast Idaho Area Health Education Center – Branding, Marketing, Distribution and Website, Pocatello, ID - 2018
- Newsletter – “**Update,**” Idaho State University, Office of Sponsored Programs, Pocatello, ID 2007- 2011
- Brochure – “**Family Violence and Pets,**” Bannock County Humane Society, Pocatello, ID, 2000
- Short Article – “**Butte Silver Bow Public Archives, Archival Description, Labor’s Heritage,**” *Quarterly of the George Meaney Memorial Archives*, Spring 1994
- Brochure - **Labor Heritage Collection**, Butte Silver Bow Public Archives, Butte, MT, 1994
- Newsletter – “**4-C’s Quarterly,**” Butte Community Coordinated Child-Care, Butte, MT, 1994-1996
- Media Campaign (Posters, flyers, public service announcements, newspaper and magazine articles, television) – **Early Childhood Development**, Butte Community Coordinated Child Care, western Montana, 1995
- Media Campaign (Posters, flyers, public service announcements, newspaper articles, television) – **Butte/Anaconda Labor History Park Project**, Butte Development Corporation, Butte, MT, 1993
- Media Campaign (Posters, flyers, public service announcements, newspaper articles) - **Emerging Values of Wildlife**, Utah Wilderness Association, Salt Lake City, UT 1992
- Media Campaign (Posters, flyers, public service announcements, newspaper articles) - **12th Annual Short Film and Video Festival**, Utah Film and Video, Salt Lake City, UT, 1991

PROFESSIONAL DEVELOPMENT

- **Annual Conference** – National AHEC Organization – Washington DC, July, 2018
- **Annual Congress** – European College of Sport Science – (teaching assistant responsible for international cohort in attendance), Amsterdam, the Netherlands, June 2014
- **A Primer on Federal Contracting** - National Council of University Research Administrators, eight week online course, June, 2010
- **Regional Seminar** - National Institutes of Health, Las Vegas, NV, June 2009
- **Export Controls** – National Council of University Research Administrators, Pocatello, ID, March 2009
- **Fundamentals of Sponsored Project Administration** - National Council of University Research Administrators, Santa Fe, NM, August 2007
- **Strengths-based Interviewing** - Idaho Family and Children’s Services Academy, Boise, ID, April 2006
- **Undoing Racism** – Casey Family Foundation, Pocatello, ID, Aug. 2006
- **Strengthening our Families: Facilitator Training** - White Bison, Inc., Pocatello (Fort Hall), ID, August 2005
- **Diabetes Education: Train the Trainer Workshop** – 13th Annual Western Migrant Stream Forum, Houston, TX Nov. 2003
- **Supervisor Training: Volunteers in Service To America (VISTA)** – Americorps, Provo, UT, July 2003
- **Health Promoter Training (Promotora de Salud)** - Migrant Health Promotion, American Falls, ID, May 2002
- **Health Promotion – HIV/AIDS, Sexually Transmitted Disease Prevention** – Harms Medical Clinic, Pocatello, ID, April 2003
- **Midwest National Stream Forum** – National Center for Farmworker Health, Albuquerque, NM, April 2001
- **Sexual Assault on Campus** – California Coalition Against Sexual Assault, Tucson, AZ, March 2001
- **Annual Training** - Idaho Coalition Against Sexual and Domestic Violence, Boise, ID, May and Dec. 1999 and 2000
- **Domestic Violence and Sexual Assault Prevention** - Idaho Council on Domestic Violence and Sexual Assault, Boise, ID, 1999 and 2000
- **Child Sensitive Sexual Abuse Interviewing** – Montana Department of Public Health and Human Services, Butte, MT, May 1998
- **Facilitating Cooperative Adoptions** – Montana Department of Public Health and Human Services, Billings, MT, March 1998
- **Non-Violent Crisis Intervention** - Montana Department of Public Health and Human Services, Butte, MT, Jan. 1998
- **Child Abuse and Neglect Intervention** - Montana Department of Public Health and Human Services, Butte, MT, Nov. 1997
- **Communicating with Children** – Montana Department of Public Health and Human Services, Great Falls, MT, Aug. 1997
- **HomeBuilders® Model** – Institute for Family Development, Missoula, MT, Sept. 1996
- **Child Abuse Prevention Techniques for Parenting Education** – Montana Department of Health and Human Services, Billings, MT, Dec. 1996
- **Early Childhood Education** – Montana Association for the Education of Young Children, Great Falls, MT, Dec. 1995
- **Multi-Disciplinary Teams and Collaboration** – Montana Department of Public Health and Human Services, Billings, MT, Aug. 1995
- **Consensus Building** – C.T. Butler’s Food Not Bombs, Missoula, MT, Sept. 1994

SCHOLARSHIPS AND AWARDS

- **Annual Employee Recognition Award**, Friedrich Alexander University, Erlangen, Nuremberg, Institute for Sport Science and Sport 2013, 1775 Euro
- **Development xChange , Saving Lives at Birth Community of Innovators Member** (USAID, Norwegian Ministry of Foreign Affairs, Bill & Melinda Gates Foundation, Grand Challenges Canada, The World Bank) for “Bolivia Delivers: Labor & Delivery in a Box. Decreasing Maternal and Neonatal Mortality with Mobile Multi-media Training and Cultural Access Strategies,” 2011
- **Student Research Coordinator Award** – Idaho Condor Humanitarian Services, academic year 2011, \$1500
- **Kasiska Health Sciences Scholarship** – Idaho State University, academic year 2002, \$2,000
- **Americorps Education Award** – National Center for Community Service, academic year 2003, \$4570
- **National Center for Farmworker Health Midwestern Stream Forum Scholarship** – April 2001 and Oct. 2002, \$1000
- **Board of Regents Scholarship** – Southern Utah State College, Cedar City, UT, academic year 1987-1988 – full tuition

CERTIFICATIONS

- **Registered Yoga Instructor** - YogaFit Studios, Torrance, CA, March 2009 (current registrant with Yoga Alliance)