

Workload: Mission-Aligned Planning

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MISSION

Mission or Purpose driven culture: 2 critical questions

- Who are we?
- Why do we exist?

Organizations with a strong sense of purpose are more confident in their growth prospects.

OF RESPONDENTS

Confident that their organization will grow this year

82%



48%

Optimistic about their organization's future prospects and their ability to stay ahead of industry disruptions

83%



42%

Optimistic about their organization's long-term ability to outperform competition

79%



47%

Mission Aligned Management

MBM is a process for organizational decision-making that is:

- Mission-driven
- Assures internal accountability
- Distributes resources in alignment with organization-wide goals
- Based on timely, open, and accurate information

What is your mission-based job/role?

- Do we all have the same job/role?
- Are we aligning our expertise/talent with our job/role?
- Do we all have to do the same job/role?

How do we best align our individual expertise/talent with mission aligned work so that we meet our individual missions and our broader collective mission?

What are the barriers or challenges to mission driven work?

What are the opportunities for mission driven work?